



February 2012

1505 9th Street  
 Monroe, WI 53566  
 Phone: 608-325-7648  
 E-mail: [thechamber@tds.net](mailto:thechamber@tds.net)

[www.monroechamber.org](http://www.monroechamber.org)

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# The ChamberWorks

## New Members to the Monroe Chamber of Commerce

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 Harry H. Sharata, MD, PHD  
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[www.CountyKKTire.com](http://www.CountyKKTire.com)

**Monroe Sign Design, LLC**  
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[www.MonroeSignDesign.com](http://www.MonroeSignDesign.com)

**Monroe Truck Equipment, Inc.**  
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 Dave Quade, President  
 1051 W. 7th Street  
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[www.MonroeTruck.com](http://www.MonroeTruck.com)


**Perks Coffee Cafe**  
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**Robertson Ryan & Associates**  
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### Social Suggestion of the Month

Have you liked the Chamber's Facebook page yet? We are posting lots of resources and ideas for you on how to manage your Facebook page and promote you business. Just log into Facebook and go to the Chamber's page here: <https://www.facebook.com/MonroeWIChamber>.

Then click on "Notes" on the left side panel. There you will find the following links:

- Facebook Page Best Practices
- Page Guide
- Boost Your Business With Facebook
- Facebook Page Tutorial
- Facebook Page Insights-Measuring the success of your page
- Facebook page Resources
- Creating a username for your page
- Facebook page sizing cheat sheet

& the newest Note is we are asking you to Like your fellow area businesses so we can support each other and share pages and like posts. Just what Facebook was made for! That note is called: "Like who the Chamber Likes." There are instructions there to assist you with this process. Go for it!!

### Contest for the Month — Need Some Extra Publicity for Your Business? Who Doesn't? Let Us Help You:

Post as your business about your business on the Chamber's Facebook page to be entered in a drawing for one lucky business to be featured on a FULL PAGE advertorial in the March newsletter. It's easy. Just Use click "Use Facebook as Your Page" and go to the Chamber's page and do a Status Update or Add a Photo about your business. We'll take care of the rest! Good luck! Do it by February 24th to be entered to WIN!!

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## News/Events Around the Area

### Earth's Canvas by Elsie Berget, Barb Rothwell, Terri Schmit, and Jeanne Stietz

Display: January 6 - February 17, Free and open to the public. Monroe Arts Center Frehner Gallery, 1315 11th Street, Monroe. Come celebrate our very talented local artists works executed in many mediums. (608) 325-5700.

### Turner Hall Annual Open House

February 4, 11:00 AM- 3:00 PM  
Free and Open to the Public. 1217 17th Avenue, Monroe. Planning a special event? Or just curious about all that Turner Hall has to offer? Come sample banquet entrees and wine. Tour Turner Hall and view their creative room displays & décor. (608) 325-3461

### Turner Hall Dance 'n' Dine

February 5, 12, 19 & 26, \$8/person  
1217 17th Avenue, Monroe. Every Sunday afternoon from 2 - 6 p.m., enjoy dancing with live music performed by some of the most popular old-time, big band and oldies bands in southern Wisconsin. (608) 325-3461

### En Guete Evening

February 7, 6:00 p.m. Turner Hall, 1217 17th Avenue, Monroe. Monthly social evening and Dutch-treat dinner of Turner Hall's New World Swiss Club. All welcome. (608) 325-3461

### Style ala Carte

February 9 & 16, Noon. Turner Hall, 1217 17th Avenue, Monroe. Free noon-hour style shows every 2nd and 3rd Thursday of the month in the Ratskeller Restaurant, featuring fashions from various area businesses. (608) 325-3461

### Casino Night Fundraiser to Support Green County Habitat for Humanity

February 11, 6:00 - 9:00 PM, St. Victors Gym, 1416 20th Avenue, Monroe. Admission: \$20 which includes drink and food ticket, and \$5,000 in fun money to play blackjack, poker, let it ride, craps and/or a roulette. There will be great door prizes. Help Green County Habitat for Humanity continue to build a future for deserving future homeowners. Dan DeMuth (608) 328-4018.

### Snuffy Smith

February 11, 7:30 PM, Gunderson Stiles Concert Hall, 1315 11th Street, Monroe. General Adult Admission: \$20 - \$25, Student Admission (18 & younger): 10. Combine the classic country sounds of artists like Hank Williams and George Jones with the influence of outlaw+country, and southern rock, and blues and you get the talented singer, song-writer, and musician Snuffy Smith. (608) 325-5700

### Second Harvest Mobile Food Pantry

February 16, 3:00 - 4:00 PM, St. Vincent de Paul Parking Lot, 501 1st Avenue, Monroe. Bring plastic bags, tubs, or boxes to carry the many items you will be given. This program is a ministry organized by the St. Victor Parish and supported by St. John's Mission Committee for our community citizens in need.

### Monroe Chamber Business After 5

February 16, 5:00 - 7:00 p.m., The Paul Mitchell School of Monroe, 1008 4th Avenue West, Monroe. Come out and enjoy the Monroe Chamber of Commerce Business After 5 sponsored by The Paul Mitchell School and enjoy FREE manicures and FREE T-3 Experience (Shampoo, massage & blow-dry style). There will be great food, fun and networking. Don't forget your business cards! (608) 325-7648

### Market on the Square

Saturday, February 18 from 8:00 a.m. - 2:00 p.m. Masonic Temple, 1613-1/2 10th Street, Monroe (on the north side of the downtown square) and enjoy seasonal produce, farm fresh meat, honey, crafts and much more. (608) 325-7648

### Monroe Chamber Short Crash Course Intro to Social Media with a Facebook Focus

February 21, 8:00 - 9:30 a.m. Free Seminar. Monroe Clinic in the Founders Hall Meeting Room (which is located on the lower level of Monroe Clinic), 515 22nd Avenue, Monroe. This session will be much more technical oriented and specific to the Facebook administrator functions. Please RSVP your attendance by calling (608) 325-7648.

### Squeezebox Night

February 21, 6:00 - 8:00 PM, Turner Hall, 1217 17th Avenue, Monroe. Come dust off that old accordion or button box that's been sitting in the attic for years and bring it to the Turner Hall's Ratskeller. (608) 325-3461

### Monroe Chamber Annual Dinner

February 28, 6:30 - 9:00 p.m., \$40/person. PepperCorn Banquets facility, 1417 Mansion Drive, Monroe. Guest Speaker: Casey FitzRandolph, U.S. Olympic Gold Medal Speedskater. Topic: The Walk to the Gold. Please RSVP your attendance by February 14th by calling your Monroe Chamber Dress is Business Casual. (608) 325-7648.



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The Board of Directors and Staff of the Monroe Chamber of Commerce & Industry

Invite you and your guests to join us for our

**Annual Meeting & Social**

**Tuesday, February 28, 2012 at 6:30 p.m. at Peppercorn Banquets facility located at  
1417 Mansion Drive in Monroe**

**Guest Speaker:**

**Casey FitzRandolph, U.S. Olympic Gold Medal Speedskater  
Topic: The Walk to the Gold**



**R.S.V.P. with payment by February 14<sup>th</sup>**

**Cost: \$40.00/person**

**Cocktails 6:30 p.m.  
Dinner & Program 7:00 p.m.**

**Dress: Business Casual**

**PLEASE NOTE:** All paid reservations need to be made on or before February 14, 2012. Reservations and payments will not be taken at the door. Reservations will be taken on a first come-first serve basis, seating limited to first 350 paid reservations.



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## Monroe Chamber Short Crash Course Intro to Social Media with a Facebook Focus 2nd Part of 3-Part Seminar Series

**February 21, 2012**

**8:00—9:30 AM**

**Monroe Clinic, Founders Hall Meeting Room**

**(Located on lower level of Monroe Clinic)**

**515 22nd Avenue—Monroe, WI**

**(RSVP your attendance by calling the Chamber @ 325-7648)**

Join us for an informative morning meeting presented by Myken Daeda of Anytime Fitness, Brenda Kulow-King of Colony Brands, Inc., and Deanne Boegli of TDS Telecommunications

### February's Seminar Will Cover the Following:

- ◆ □ **Technical Oriented and Specific to the Facebook Administrator Functions**
- ◆ □ **Top 10 Steps to Accomplish NOW for Your Facebook Page**
- ◆ □ **Break-up Into Smaller Groups to Answer Specific Questions and Start Accomplishing the 10 Steps - The instructors will help you.**

**NOTE:** You **must have** your Facebook page set-up before attending the seminar. Go, here for instructions to set-up your page:

[https://developers.facebook.com/attachment/PagesGuide\\_FINAL.pdf/](https://developers.facebook.com/attachment/PagesGuide_FINAL.pdf/)

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Colony Brands, Inc.

### Dr. Jennifer Thayer

Blackhawk Technical College

## STAFF

### Pamela L. Christopher

Executive Director



## FEBRUARY CHAMBER HAPPENINGS

### Chamber Business After 5

**Thursday, February 16th— 5:00 - 7:00 PM**

**The Paul Mitchell School of Monroe - 1008 4th Avenue West,  
(Westside of Monroe)**

The Paul Mitchell School of Monroe and your Monroe Chamber invite you to come to the Business After 5 event. The Paul Mitchell School will be offering FREE manicures and FREE T-3 Experience (Shampoo, massage & blow-dry style). Enjoy food, fun & fellowship with your peers. Don't forget to bring your business cards and network. We want to see you there!!

### Market on the Square

**Saturday, February 18th— 8:00 AM - 2:00 PM**

**Masonic Temple—North Side of Monroe's Downtown Square  
1613-1/2 10th Street, Monroe**

Come to the north side of Monroe's Downtown Square and enjoy fresh seasonal produce, farm fresh meat, honey, crafts, and much more. Shop and support your local farmers and artisans. For more information or to be a vendor, call the Chamber office (608) 325-7648.

### Monroe Chamber Short Crash Course Intro to Social Media with a Facebook Focus

**Tuesday, February 21st— 8:00 - 9:30 AM**

**Monroe Clinic Founders Hall Meeting Room - 515 22nd Avenue  
(lower level of Monroe Clinic), Monroe**

Join us for an informative morning meeting to help improve your company Facebook presence. Learn Specific Facebook Administrator Functions, and Top 10 Steps to Accomplish NOW for Your Facebook Page. To RSVP your attendance, comment on the Monroe Chamber Facebook Page: [Monroe WChamber](#) or call YOUR Monroe Chamber at 325-7648, or e-mail your attendance: [thechamber@tds.net](mailto:thechamber@tds.net)



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# Chamber Member Spotlight



Having Fun at the January BA5 at Monroe Theatre Guild . . . See People Do Venture Out in the Snow!!



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### February Monroe Calendar of Events

Jan. 6— Feb. 17	Earth's Canvas by Elise Berget, Barb Rothwell, Terri Schmit, and Jeanne Stietz	Monroe Arts Center Frehner Gallery
February 4	Turner Hall Annual Open House	Turner Hall, Grand Hall & Ratskeller Restaurant
Feb. 5, 12, 19 & 26	Turner Hall Dance 'n Dine	Turner Hall Ratskeller Restaurant
February 7	En Guete Evening	Turner Hall Ratskeller Restaurant
February 9 & 16	Style ala Carte	Turner Hall Ratskeller Restaurant
February 11	Casino Night Fundraiser to Support Green County Habitat for Humanity	St. Victors Gym
February 11	Snuffy Smith	Gunderson Stiles Concert Hall
February 16	Second Harvest Mobile Food Pantry	St. Vincent de Paul Parking Lot
February 16	Monroe Chamber Business After 5	The Paul Mitchell School of Monroe
February 18	Market on the Square	Masonic Temple
February 21	Monroe Chamber Short Crash Course Intro to Social Media w/Facebook Focus	Monroe Clinic, Founders Hall Meeting Room
February 21	Squeezebox Night	Turner Hall Ratskeller Restaurant
February 28	Monroe Chamber Annual Meeting & Social	PepperCorn Banquets Facility

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